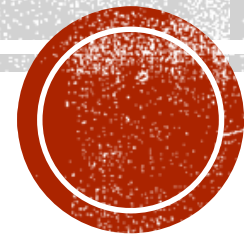# BEYOND THE PHOTOBOOK

Tony Wright

16th February 2018

FOUR TYPES OF ILLUSTRATED BOOKS

- Personal Photobooks

- Record books

- Photographic Portfolio

- Illustrated Book

PERSONAL PHOTOBOOKS

- Posh version of the traditional photo album
- Small amount of text
- Optimised for individual photos or individual pages of photos
- Little overall style

RECORD BOOKS, FOR OTHERS TO USE

- Made possible by current technology
- Reasonable amount of general text
- Prioritise overall style rather than individual photos
- Dependent on the over style of layout, text type and photographic harmony
- Remove any "tensions"

PHOTOGRAPHIC PORTFOLIO

- Photographs are key
- Modest amount of photo specific text - explanation, context and technical
- Style driven by the photographers intent
- Relatively few photos per page
- Alternative styles of paper, printing, covers and binding
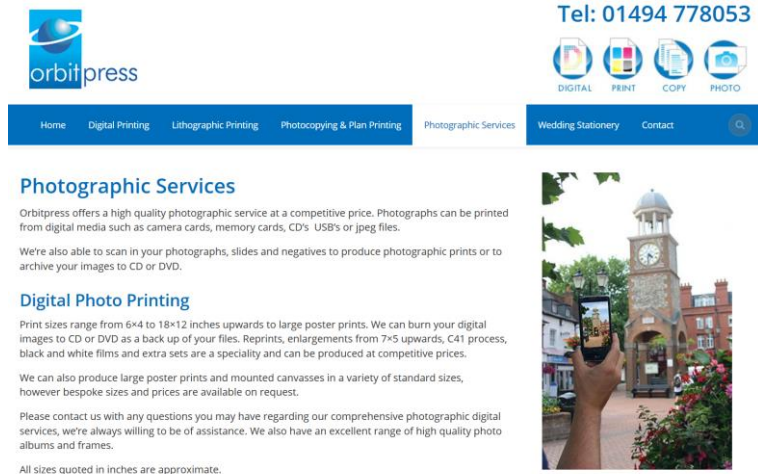
ILLUSTRATED BOOK

- Very traditional format
- Photographs support the text
- Style driven by text and authors intent
- Best done with conventional publishing software
- Multiple copies involved

DESKTOP PUBLISHING SOFTWARE AND CONVENTIONAL PRINTING

- MS Publisher

- Serif Pageplus

- Adobe InDesign – Intro Video

- Xara Page & Layout Designer – Intro Video

Your Quote:

Total Cost Including Delivery:
£ 511.90

🛒 BUY

This Price Is For:

Landscape orientation A4 size hardback books.

Quantity 20.

Custom printed full colour hardback cover with matt laminate (outside).

Premium binding.

End papers & fly sheets White.

NO corner protectors.

NO ribbons.

NO headbands.

100 pages (book block, excluding cover).

Inner pages printed on 170gsm Silk paper.

ALL 100 pages printed in full colour throughout.

PDF online soft proof.

Artwork supplied as per the artwork preparation guide.

Despatched 5 working days from approval of artwork.

Normally delivered within 1 working day from depatch to HP7 9AB

Non guaranteed service, delivery anytime between 8:30am and 6:00pm (M-F).

Books are zero rated for VAT.