

Switching camera marque

why bother?

Topics

- Why change?
- What I like about Olympus
- What I'm not so keen on about Olympus
- Problem processing Olympus RAW files (.ORF)

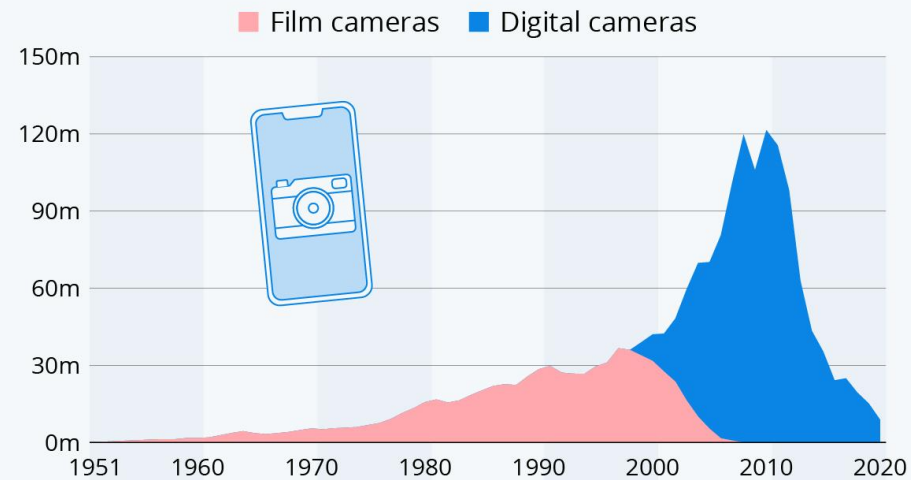
Why bother ?

- Perhaps to help the camera manufacturers

Why bother?

Smartphones Wipe Out 40 Years of Camera Industry Growth

Worldwide shipments of photo cameras by CIPA members since 1951*



* CIPA (Camera & Imaging Products Association) is an international industry group consisting of members engaged in the development, production or sale of imaging related devices.

Source: CIPA



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- My Canon gear was still delivering the goods but...
- DSLR cameras losing value quite quickly
- Canon couldn't make up its mind as to the future of APS-C
- Analysis of what I do with my camera...
- Survey of the alternatives on the market...

Why change?

- If it ain't broke why fix it?
- My Canon gear was still delivering the goods so....
- However Canon couldn't make up its mind as to the future of APS-C
- Analysis of what I do with my camera...
- Survey of the alternatives on the market...
- Perhaps I should tell you that but I would be telling you porkies...

Why change?

- Not in the best of health from December 2018 through autumn of 2019
- Didn't wish to 'lug about' the Canon gear.
- Used a Canon G12 instead

Why change?

- Not in the rudest of health from December 2018 through summer of 2019
- Didn't wish to 'lug about' the Canon gear.
- Used a Canon G12 instead
- Was underwhelmed by results, decided to replace the G12

Why change? Why Olympus?

- Looked around quite a lot, all very expensive
- Some APS-C - same as my Canon, unlikely to be right to replace G12
- Some I didn't like them in my hand.
- Wasn't keen to go to a 1 inch sensor
- Had seen a friend using an Olympus OM D E10, it was small enough for her to carry it in her handbag
- John Lewis had one on offer, I had vouchers from JLP Credit card, reduced the cost so ...

Why Change ? Why Olympus ?

- Still using Canon but-
- over the period between summer '19 and spring '21
- began to use the Olympus more and the Canon less
- Olympus became my 'go to' camera
- Less technically capable than the Canon, but it is a joy to use

What I like about Olympus

- Size and Weight
- Reminiscent of the Canon A series cameras which I used from early '80s until mid '90s (but lighter!)
- Viewfinder allows me to see everything I need to see easily
- 'Quick Menu'
- Colour rendering
- Lenses (subjectively) very sharp, very smooth zoom action
- E10 is an excellent travel camera (ie.G12 replacement)
- E10 is the base camera in the range – contrast detection focussing, but never had any 'hunting'

What I like about the Olympus

- Really happy with the E10, and Canon gear losing value, not being used.
- Traded it all in for the next model up in the Olympus OM D range - E5
- Significantly better technically, eg phase detection focusing.
- Pro lens 12 - 45mm (24 – 90mm equiv.) constant f4 aperture over zoom range
- Dust, shower resistant
- E5 and E10 can be controlled from a smart phone
- All the lenses I have are very sharp, quality zoom action

What I'm not so keen on about Olympus

- The menu system is poor compared with Canon - can be frustrating
- Fewer focussing points (121), but I use the single centre one almost all the time. (Spit image rangefinder legacy?)
- Future of marque in question
- Nevertheless I am content to have moved to Olympus

Olympus Raw Files (.ORF)

- Subjectively I find the Olympus lenses very sharp.
- In spring 2021 I found that all my latest JPGs seemed 'soft'
- Saw a YouTube video about someone changing a camera because lens was 'soft' but it turned out to be the RAW processing which was causing the apparent softness.
- Did some trials using three packages, Affinity Photo, PaintShop Pro, Olympus Workspace.
- Can show you the results.