Photography with a Purpose

David Pearson

4 January 2022

We all take lots of pictures

They all sit on our hard drives or phones

Some get shown once or twice to friends and relatives and maybe to our U3A group

Most probably never get looked at again

But is there something else we can do with them?

To give our photography a bit more purpose.

Maybe we can sell some of them Make a bit of money out of them

The easiest way (but not the most lucrative) is to submit them to a stock library such as Alamy.

My Alamy record

762 images submitted
Between 2007 & 2017

Total 60 sales

Total sales value \$3412

In my pocket £1250















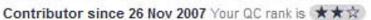
Overview

Account settings

Current Cleared Balance: \$0 We'll pay you once your balance is over \$50.

Download sales report

















Overview

Account settings

Current Cleared Balance: \$0 We'll pay you once your balance is over \$50.

Download sales report

Your status

42

Images on sale with good or optimized discoverability.

436

Images on sale with poor discoverability.

Images not on sale.



60 sales to date

\$3,412

4 sales in 2021

\$157

View Graph >

1 sales this month

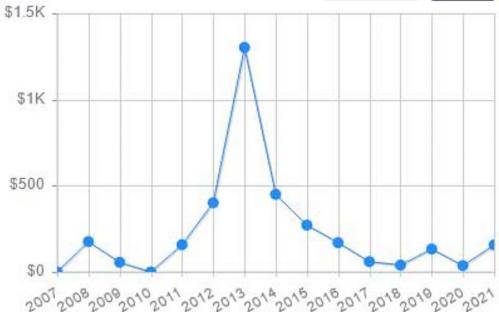
\$9

View Graph >



Sales Volume

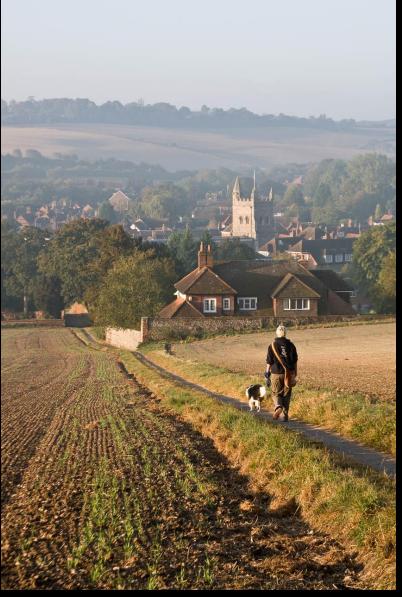
Revenue



Change timescale: All | 6 months | 1 year | 5 years | 10 years







Best sellers

Total 18 sales

Newspapers and magazines

Daily Telegraph



Most lucrative

\$600 each



Country: United Kingdom

Usage: Direct mail and brochures

Media: Promotional brochures/ leaflets/inserts Industry sector: Banking & Finance & Insurance

Print run: up to 1,000

Placement: Inside

Image Size: 2 page spread Start: 30 January 2013 End: 30 January 2014



Most surprising

\$125

Country: Worldwide

Usage: Single company -

multiple educational editorial

use only

Industry sector: Education

Start: 17 September 2021

Duration: Unlimited



Cheapest

\$1.06

Country: Worldwide

Usage: Student Projects, For non-commercial

use in projects such as dissertations,

presentations or essays.

Industry sector: Education

Image Size: Any size

Start: 10 December 2020

Duration: In perpetuity

International Exhibitions

Can win prizes, medals, ribbons, acceptances

Acceptance rate 25 – 33%

Entry fee - £0 - £38

Typical - £15 for 4 images

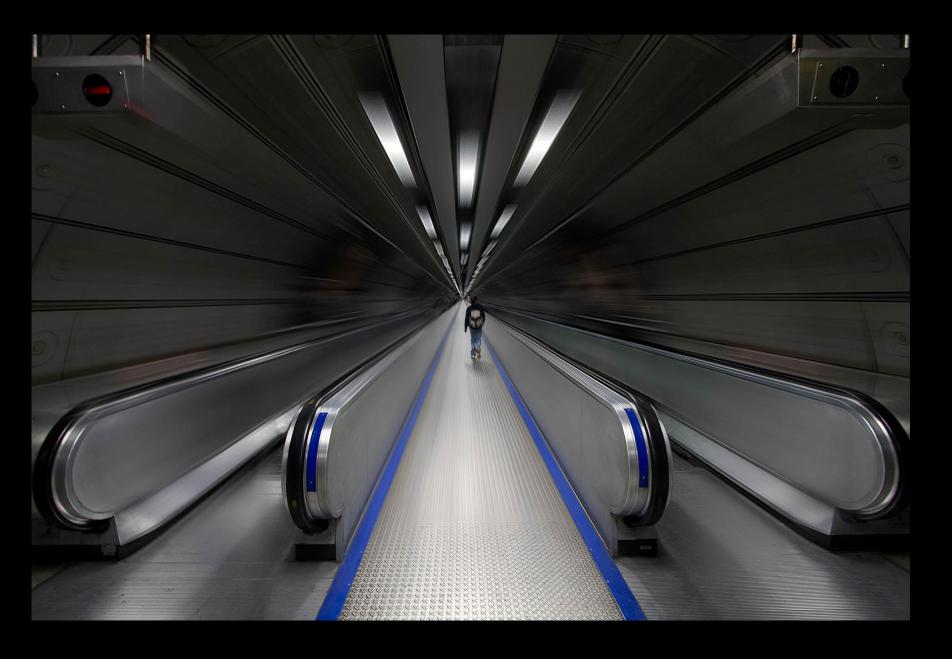
Well known ones

Landscape POTY
Wildlife POTY
Travel POTY
Pink Lady Food POTY (open now – enter by Feb 6)
International Garden POTY

Club based

Smethwick International
Bristol International
Southampton International
Midland Salon
Sydney Harbour International

London Salon









Books

I've not done very much.

The experts are Guru who makes them regularly

And Tony with his wonderful coffee table book of Hall Barn

Club competitions and sharing

U3A – just for the joy of sharing your best work and , hopefully, getting some constructive feedback

APS – 5 print and 5 PDI competitions a year with external judge awarding marks from 12 – 20.



Sept 04

20/20



Oct 05

20/20



Mar 06

20/20



Dec 06

20/20



Feb 08

20/20



Jan 09

20/20



Sept 09

20/20



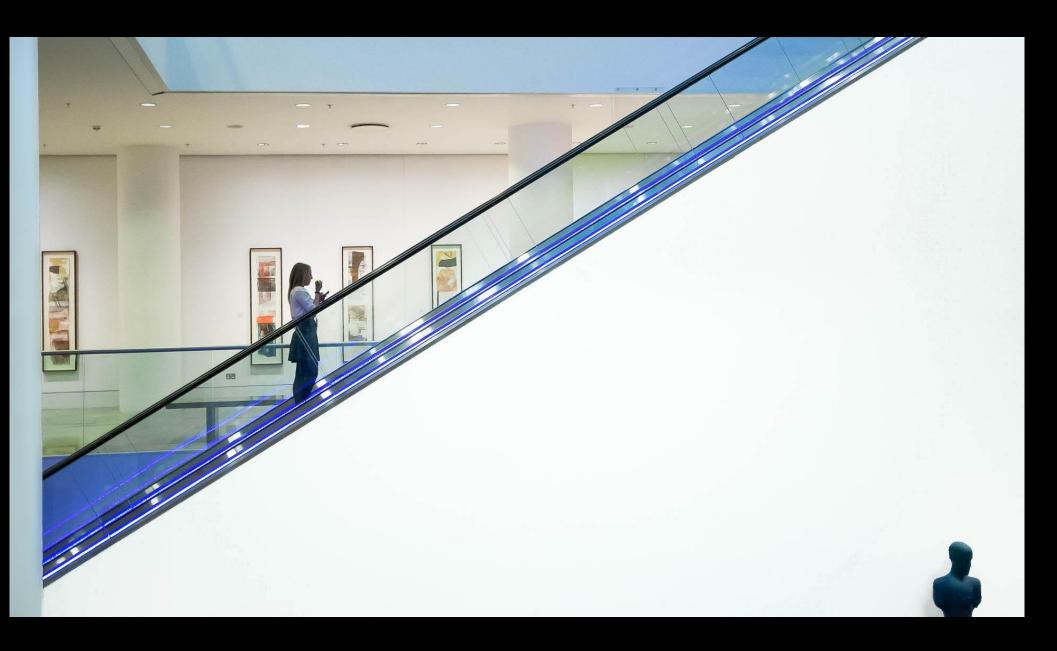
Nov 11

20/20



Sept 13

20/20



Nov 13

19/20



Jan 18

20/20



Aug 20

20/20



Feb 21

20/20

Distinctions

Royal Photographic Society

LRPS – panel of 10 images. Applicants must show a variety of approach and techniques but not necessarily in subject matter. It's demanding but achievable for most dedicated photographers.

ARPS – Panel of 15 images. Requires a body of work of a high standard and strong technical ability with a written Statement of Intent.

FRPS – Panel of 20/21 images. Our highest level of Distinction. Requires a distinctive and cohesive body of work accompanied by a written Statement of Intent.

Prints or PDI

My LRPS Panel - 2007

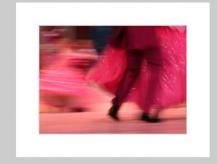








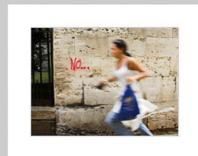












My ARPS Panel - 2014

















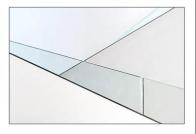








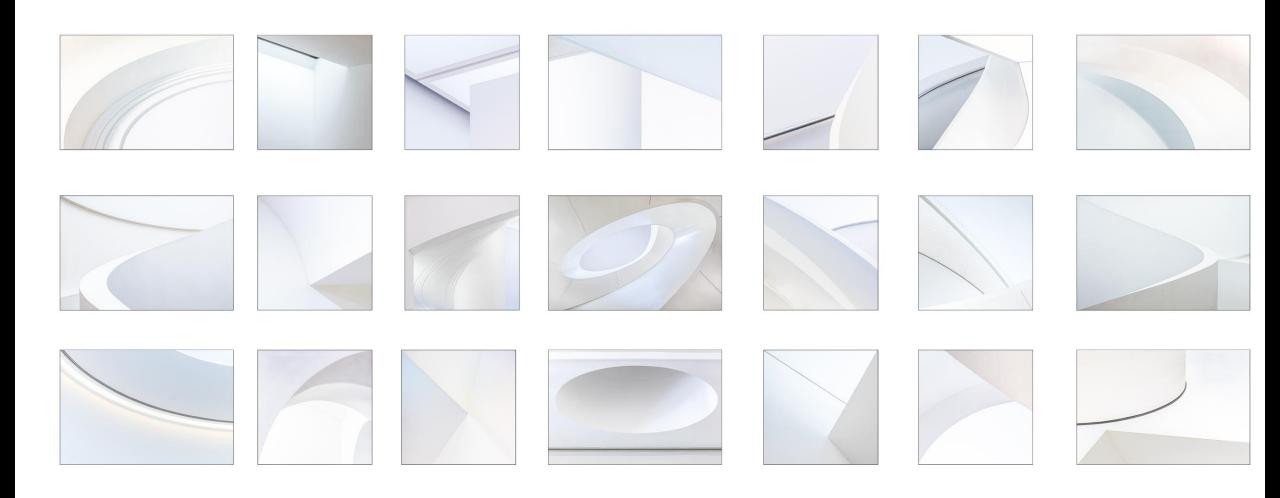






ARPS Submission Hanging Plan - David Pearson

My FRPS Panel - 2021



Distinctions

Photographic Alliance of Great Britain

•Credit (CPAGB) – Blue badge and certificate Standard: Good Club Photography

Distinction (DPAGB) – Red badge and certificate
 Standard: Open Exhibition Photography

Master (MPAGB) – Yellow badge and certificate
 Standard: Highest Standard of UK Amateur Photography

Distinctions

International Federation of Photographic Art (FIAP)

AFIAP

The candidate for this distinction must:

- a) Have taken part with success in international salons under FIAP Patronage for at least **1 year**; i.e. his first FIAP-recognised acceptance must have occurred at least **1** year ago.
- b) Have taken part with success in at least **15** international salons under FIAP Patronage in at least **8** different countries. In this respect a Circuit is to be considered as a single salon.
- c) Have obtained at least 40 acceptances with at least 15 different works in international salons under FIAP Patronage.
- d) Include in his works a minimum of 4 different works, which have each received at least one acceptance in "Print" salons under FIAP Patronage.

EFIAP

For the **EFIAP/b** 200 acceptances, with 50 different works in 5 different countries For the **EFIAP/s** 300 acceptances, with 100 different works in 10 different countries For the **EFIAP/g** 500 acceptances, with 150 different works in 15 different countries For the **EFIAP/p** 700 acceptances, with 250 different works in 20 different countries